

# Message from Management

Panagiotis Papanikolas, President & CEO

OLYMPIA ODOS S.A.

In a world that is constantly changing, Sustainability is a non-negotiable constant for us at Olympia Odos. Our vision for Sustainable Development has been shaped into long-term strategic planning, business resilience and adherence to principles and values that have meaningful and measurable impact for all.

Our role as managers of a public infrastructure of great strategic importance to the country requires our focus on a strategy that is both stable and flexible, technocratic and deeply humane. Our approach has been tested in recent years in difficult socio-economic conditions and has succeeded.

It focuses on the following pillars:

- Travel Experience and Service
- Road Safety and Infrastructure
- Workplace
- Environmental Protection.

## Road Safety

For Olympia Odos, Road Safety is an undisputed first priority. From the day of the opening of the concession, in August 2008 until today, the total number of fatal accidents and the number of victims on the highway have decreased by 93%. This result is the outcome of continuous efforts to upgrade road safety that is based on three pillars:

- pavement quality
- vehicle condition
- driving behavior.

As the human factor remains the first cause of accidents, Olympia Odos undertakes initiatives to raise awareness amongst drivers in order to enhance driving culture and being mindful on the road. At the same time, through a multi-year awareness raising program in schools, Olympia Odos has engaged with almost 5,500 students, teachers and parents. In collaboration with the “Panos Mylonas” Road Safety Institute on road safety, the “You Can’t Undo Life” program is implemented and enhanced annually.

## The Environment

Olympia Odos implements long-term strategic decisions about managing the impact of the motorway on the natural environment and focuses on reducing its carbon footprint. Through a series of key decisions, the company reduces energy consumption through:

- the replacement of conventional lighting in 17 tunnels with LED lighting technologies (equivalent to 4,000 less tons of carbon dioxide per year)
- the replacement of conventional lighting on the open road with LED lighting technologies
- photovoltaic installations.

These actions are part of an integrated plan, which includes projects that are already being implemented, such as the 100% certified green energy, purchase of zero-emission vehicles in the company fleet, carbon footprint measurement, with the ultimate goal being that Olympia Odos S.A. will have reduced its carbon footprint to zero by 2025.

## Society

Highways are living systems that affect the safety of users, the health of employees and determine the well-being of neighboring municipalities and society at large. The Olympia Odos employees are from many local communities along the highway. At the same time, the Project creates opportunities through collaborations with local businesses, organizations and business entities that lead to the economic and social development of the Greek regions, strengthening of local communities, social empowerment and cohesion. The Project enhances tourism development through the promotion of local heritage and strengthening local communities. It makes a key contribution to the National regional development policy at an economic, social and environmental level. Through iconic innovative technological systems, such as the Hybrid, it addresses for the first time in Greece the issue of socially fair **mileage billing** and ensures that users pay only for the distance they travel.

Indicatively, the contribution of Olympia Odos to Social Development, as expressed through our social product, amounts, on average, to approximately €150 million per year.

### **Innovation**

Innovation and digital transformation are at the heart of our operations. The integration of new technologies and innovation contribute to the creation of modern and safe motorways. The highways of the future are smartly interconnected systems, have a zero-carbon footprint, and provide upgraded services. Such examples are the fast electric car chargers at our facilities in Psathopyrgos and Velos, the provision of clean, potable “Water from Air” at the Panorama - Kineta parking station, the service through electronic toll systems, Renewable Energy Sources, the THISEAS “white tunnel” in Kakia Skala. Important innovations that are not obvious to the user are the innovative Infrastructure Monitoring Method, the innovative MIRANDA pavement monitoring tool and road striping with innovative, non-toxic, water-soluble materials. We will soon be consuming 1/4 of today's energy using the innovative “Adaptive Lighting” on the open highway, further reducing CO2 emissions per year (by about 5 million Kg).

Olympia Odos was created to connect places and people by transporting not only goods, but also ideas, dreams, culture, cultures and opportunities. Our principles and values are deeply humane and represent the dedication, social responsibility, cooperation, and reliability that we have decided to demonstrate in each of our activities. They are also a guarantee that we will carry out the work we have undertaken with the responsibility and the respect we have towards human life.

We will continue to focus on initiatives that improve the travel experience, enhance safety, pose no burden on the natural environment, and contribute to the continuous transformation of the Regions of Greece with an emphasis on sustainable mobility and the creation of “smart” infrastructure. Through innovation and the digital transition, we are today creating the highways of the future.